

REMARKS

Applicant thanks the Examiner for acknowledging Applicant's claim to foreign priority under 35 U.S.C. § 119(a)-(d), and for confirming that the certified copy of the priority document has been received at the Patent Office.

Information Disclosure Statement:

Applicant thanks the Examiner for initialing and returning Form PTO/SB/08 A & B filed on July 8, 2002, thus indicating that all of the references listed thereon have been considered.

Drawings:

Applicant thanks the Examiner for indicating that the drawings filed with the present application have been approved.

Specification:

Applicant has replaced the Abstract of the specification as shown in the previous section. Applicant hereby requests the Examiner reconsider and withdraw the objection to the specification.

Claim Rejections:

Claims 1-12 are all the claims that have been examined in the present application, and currently all of these claims stand rejected.

35 U.S.C. § 102(b) Rejection - Claims 1, 3, 7 and 9:

Claims 1, 3, 7 and 9 stand rejected under 35 U.S.C. § 102(b) as being anticipated by U.S. Patent No. 5,880,768 to Lemmons et al. In view of the following discussion, Applicant respectfully disagrees.

In rejecting the above claims using the Lemmons reference, the Examiner indicates that "a portion (program descriptions 114, FIG.3, which include textual representation of genre code, e.g. "Drama" and "Adv") of each program within the first program table (100, FIG 3-6) and a portion (search selection criteria, 202) of each genre within the second program table, are displayed in a common display manner which is differentiated for each genre (program descriptions 114 of first program table 100. Further, the Examiner asserts that Lemmons also discloses selection search criteria 202 of second program table 200, and both display genre codes using textual representations such as "Drama" and "Action", etc.)." *See* Office Action page 3, lines 4-9,

However, in the present invention, the portion of each program within the first program are displayed in a common display form of cells, which form is differentiated for each genre, as shown in Figures 3 and 8 as 37 and 39. *See e.g.* at claim 1. Therefore, unlike Lemmons, the portion of each program within the first program table is not textual representation of genre code, e.g. "Drama" and "Adv" and "Action".

Therefore, Applicant submits that "using textual representation such as "Drama" and "Action"" is different from the technical features of the claimed invention.

Applicant further submits that the Examiner's technical assertions are inaccurate. Specifically, the Examiner states "such that the portion of each program (program description 114, FIG. 3) within the first program table and the portion of each genre (search selection criteria 202, FIG. 7) within the second program table are displayed with the same pattern for each genre

(i.e. using textual representation such as "Drama" and "Action", see FIG. 3 and 7). *See* Office Action page 3 lines 16-19.

However, in the present invention, this data/information is shown in a cell form, as shown in Figures 3 (items 37 and 39), Figure 5 (item 65) and Figure 8 (items 37 and 39). Thus, if "Sport" is indicated in the program table, cell 39 in FIG. 3, cell 65 in FIG. 5 corresponding to "SPORT" cell 32 and cell 39 in FIG 8 are displayed in a common cell (i.e. colors and patterns are same). Further, cell form of cells 37, 39 (FIG. 3), 65 (FIG. 5) and 37, 39 (FIG. 8) are different from program cell 31.

Therefore, again, Applicant submits that using textual representations such as "Drama" and "Action" (in Lemmons) is different from the technical features of the present invention.

Finally, the Examiner's states that "a portion of each program which satisfies the specific condition (i.e., favorite channel) set by said setting device is displayed in a manner different from that for a portion of each program, which does not satisfy the specific condition set by said setting device (where a favorite channel is displayed before a channel which is not a favorite channel in a list stored according to the favorite channel function,)." *See* Office Action page 3, 12-13.

However, as indicated above, in the claimed invention a cell form is used, as shown in Figures 3 and 8 (items 37 and 39) and Figure 5 (item 65). Thus, if the "Sports" (i.e. favorite channel) is indicated in the program table, cell 39 in FIG. 3, cell 65 in FIG. 5, corresponding to "SPORT" cell 32 and cell 39 in FIG. 8 are displayed in a common cell (i.e. colors and patterns

are same.) As discussed previously, the cell form of 37, 39 (FIG. 3), 65 (FIG. 5) and 37, 39(FIG. 8) are different from program cell 31.

In view of the foregoing, Applicant submits that Lemmons fails to disclose each and every feature of the claimed invention. Therefore, Lemmons fails to anticipate the claimed invention as required under the provisions of 35 U.S.C. § 102(b). Accordingly, Applicant hereby requests the Examiner reconsider and withdraw the above 35 U.S.C. § 102(b) rejection of these claims.

35 U.S.C. § 103(a) Rejection - Claims 2, 4-6, 8 and 10-12:

Claims 2, 4-6, 8 and 10-12 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Lemmons '768 in view of U.S. Patent No. 6,481,011 to Lemmons. However, since these claims depend on the above claims, Applicant submits that these claims are also allowable, at least by reason of their dependence.

Claims 13-15:

- Applicant has added new claims 13-15 to further claim the present invention, and submits that neither of the above Lemmons' references disclose, teach or suggest each and every feature of these claims. Thus, Applicant submits that these claims are also allowable.

Conclusion

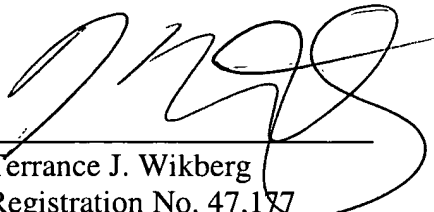
In view of the above, reconsideration and allowance of this application are now believed to be in order, and such actions are hereby solicited. If any points remain in issue which the Examiner feels may be best resolved through a personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the telephone number listed below.

AMENDMENT UNDER 37 C.F.R. §1.111
Application Number 09/731,705

Our Ref: Q62170
Art Unit: 2611

The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.

Respectfully submitted,


Terrance J. Wikberg
Registration No. 47,177

SUGHRUE MION, PLLC
Telephone: (202) 293-7060
Facsimile: (202) 293-7860

WASHINGTON OFFICE

23373

CUSTOMER NUMBER

Date: November 1, 2004